# The keeper of the register

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## The contact person responsible for the register

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### Name of the registry

SleepInn Oy's customer register Processing of personal data - accumulation of data in our register The customer orders SleepInn's services by calling, messaging, e-mail, online form or electronic appointment booking.

# Purpose of personal data processing

- The customer can use SleepInn's dog care services
- SleepInn staff can communicate with the customer
- Maintaining customer relations and communication
- Marketing and customer communication (if the customer gives their consent)

# Data content of the register

- Customer's first and last name
- Address
- Email address
- Telephone number
- Pet's information (name, breed, gender, date of birth, vaccination information, chip number, possible medications)
- Ordered services
- Date, time and duration of the order
- Pricing information
- Voluntarily provided additional information that affects the treatment or customer relationship.

#### **Regular sources of information**

Information related to the customer is primarily collected from the customer itself during registration, booking an order and customer service situations.

#### Regular transfers of information and transfer of data

Information will not be disclosed to third parties without the customer's separate consent from the customer, the following situations are an exception:

- If it is required by law, for example when receiving a subpoena, at the request of the relevant authorities or the state, or in another similar legal situation
- If SleepInn Oy is involved in the merger or acquisition of companies

#### **Registry protection**

The register is located on the IT service provider's server and is protected by technical and administrative means by the IT service provider. Personal data is processed only by SleepInn Oy's staff.

## The right of inspection and the right to demand correction of information

The customer has the right to check the information about him/her that is stored in the register and to demand their correction or deletion.

# Other rights related to the processing of personal data

The customer can at any time prohibit the use of their data for direct marketing. If the customer prohibits the use of data for direct marketing, only customer relationship communications will be sent to him/her.

No direct marketing is sent to the customer without separate consent.

#### Changes to the privacy statement

We reserve the right to update this privacy statement. This version was made on 6.2.2024